



case study

capitalize on rural broadband demand by reducing the cost and time of network buildouts

challenges

solution

results

Non-CDMA® V6™ Common Codes streamline network buildouts. Codes identify, classify and understand network buildouts. Codes identify, classify and understand network buildouts.

4WTCN UGTXKEG RTQXKFGTUTU...
 KPEQORNGVG XKGY QH EQXGTSWCRORBPV CPF PGVYQTM
 CPF CXCKNCDNG PGVYQTM KPHTCUVTWEVWTG
 OCMKPI KV FKH, EWNV VQ RK...
 PGY GSWKROGPV UJQWNF D...
 VJG NOECVKQPU QH EQXGT
 GZKUVKPI KPHTCUVTWEVWT
 CPF KPVGTEQPPGEVKQP VC
 OCPCIGCDNG CPF VKOG GH

3WKEMN[GZRCPF EQXGTCIG
 additional revenue and stay ahead
 QH EQORGVKVQTU KPENWFK
 QRGTCVQTU

)TCPWNCT PGVYQTM KPUKIJV
 PGY GSWKROGPV KU FGRNQ[
 YJGTG KV YKNN FGNKXGT VJ

/CZKOK\G UGTXKEG SWCNKV[
 EWUVQOGT UCVKUHCEVKQP D
 GTTQTU FWTKPI PGVYQTM WF
 QVJGT EJCPIGU

challenge: density affects accessibility and affordability

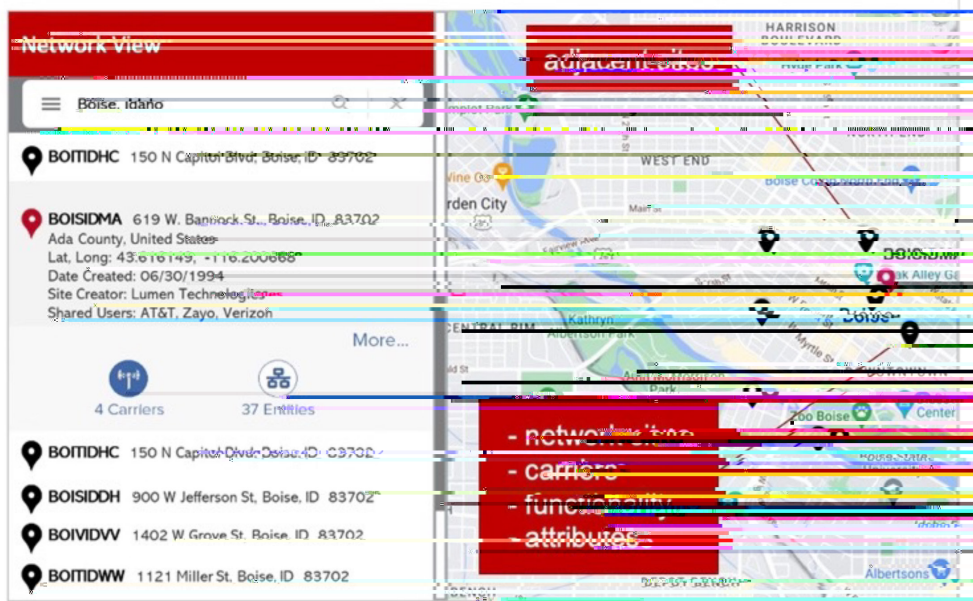
4QWIJN[OKNNKQP TWTCN #OGTKECPU...
 OCMKPI KV FKH, EWNV QT GXGP KORQU...
 WUG VGNGJGCNVJ QPNKPG GFWEVKQP G EQOOGTEG UVTGCOKPI
 GPVGTVCCKPOGPV CPF QVJGTUGTXKEGU CXCKNCDNG VQ RGQRNG KP
 suburbs and cities 6JG RCPFGOKE JKIJNKIJVGF VJG FCKN[
 FTCYDCEMU QH UNQY QT PQ KPVGTPGV CEEGUU HQT TWTCN
 #OGTKEC DWV VJKU KU C NQPIUVCPFKPI RTQDNGO (QT
 QXGT C FGECFG IQXGTPOGPVU EKVK\GPU DWUKPGUUGU
 UEJQQNU RJJUKEKCPU CPF TWTCN UGTXKEG RTQXKFGTU JCXG
 NCOGPVGF VJG FKI KVCN FKXKFG DGVYGGP TWTCN CPF WTDGP
 communities.

6JG FKI KVCN FKXKFG RGTUKUVU DGECWUG VJG TWTCN OCTMGV
 JCU WPKSWG TGSWKTGOGPVU CPF EJCNNPIGU UVCTVKPI
 YKVJ VJG NQY RQRWNCVKQP FGPUKV[VJCV CHHGEVU VJG 41+
 HQT GCEJ PGY VQYGT ,DGT TQWVG CPF QVJGT PGVYQTM
 KPHTCUVTWEVWTG # 75EGNNWNCT YJKVG RCRGT FGUETKDGU
 JQY VJKU CHHGEVU VJG DWUKPGUU OQFGN HQT ,ZGF YKTGNGUU
 CEEGUU (9#



solution: authoritative information in an industry-standard framework

% QOOWPKECVKQPU UGTXKEG RTQXKFGTU % CPIWVCIG GPCDNGU CNN F
 VQYGT EQORCPKGU FCVC EGPVGT YKRTGNGUU 8Q+
 others in the communications ecosystem rely on CP
 KEQPGEVKX 6TW1RU % QOOQP . CPIWVCIG HCPFWJGK (QT GZCORNG VJ
 PGVYQTM RNCPPKPI CPF EQXGTCIG BGRGFYU # QW J% QOOQP . CPIWVCIG
 FG HCEVQ KPFWUVT[UVCPFCTF HRTCPKVFYQTUMENPECVKQPI UUGG YJGV
 KV JGNRU EQORCPKGU UGCONGU has the functionality and characteristics they need
 CWIOGPV KPHQTOCVKQP CDQWV NCEFGKPKIGTJSMJKBVGK V[DTQC
 connections and service functions so they can be JQOGU DWUKPGUUGU UEJQNU CP
 UWTG VJCV VJG[JCXG VJG TKIJV GSMKURCQPKKPKUWPTFGTV VCPFKPI
 NQECVKQP VQ OGGV VJG ITQYKPI FCXGCPFUQRH[VJGCPCDNKPI HCUVGT
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 RTQXKFGTU DGECWUG VJG[JCXG NCTIGT%IGOOQP CPIWVCIG %..+ % QF
 CTGCU VQ EQXGT YJKEJ OGCPU OOTG ROKPVU OH UGTXKEG RPTOXKFGTU ECP KFGPVKH
 KPVGTEQPPGEVKQP CPF OQTG GSWKPROGFEVVKQRP CPF QVJGT CVVTKD
 UGTXKEGU % QOOQP . CPIWVCIG GPCDNGU YJGO VQ KPHTCUVTWVWTOXKFG
 YTKPI OCZKOWO EQXGTCIG CPF TGXGPGWGQWV OH RTGUGPEG YJKEJ
 infrastructure dollar. KPVGTEQPPGEVKQP YKVJ VJGKT RGH,EKGPE[CPF OKPKOKIG GTTQTU
 CPF RTQXKUKQPKPI





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;QWT DWUKPGUU CPF [QWT EWUVQOGTU PGGF VQ EQP,FGPVN[CEEGUU CPF GZEJCPIG KPHQTOCV

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