



capitalize on rural broadband demand by reducing the cost and time of network buildouts

challenges

)QXGTPOGPV HWPFKPI VQ E
FKIKVCN FKXKFG KU KPETG C.
EQORGVKVKXG GPXKTQPOG C.LCKPAPW[®] V
EQ QRU ECDNG EQORCPKGU C.JPG.[™] Codes streamline
QRGTCVQ TU CPF UCVGNNKV G
GZRCPF KPVQ TWTCN OCTM C
. QY RQRWNCKVQP FGP UKV
KORQTVCPEG QH QRGTCV
UGTXKEGU ECP DG RTKEGF
RTQ,VCDN[
4WTCTN UGTXKEG RTQXKFG
KPEQORNGVG XKGY QH EQX
CPF CXCKNCDNG PGVYQTM
OCMKPI KV FKH,EWNV VQ R
PGY GSWKROGPV UJQWNF

solution

Montecor[®] V6 TGW[™] Goldmon
C.LCKPAPW[®] V
Codes identify, classify and understand
V JG N Q E C V K Q P CPF Q V J G T
V JG N Q E C V K Q P CPF Q V J G T
C H H Q T F C D N I G V
% Q O O Q P . C P I W C I G O Q D K N G
, G N F Y Q T M G T U CPF Y C T G J C
U T Q G I N Q / R Q G X C E E B U U V Q K F
G G T S C W Q R O B V CPF PGVYQTM
K P H T C U V T W E V W T G
R K P R Q K Q T M Y X G Q H G C V W T G N
D Q G G R K E G G R T Q X K F G T U S W K E
V J G N Q E C V K Q P U Q H E Q X G T
G Z K U V K P I K P H T C U V T W E V W
C P F K P V G T E Q P P G E V K Q P V C
O C P C I G C D N G C P F V K O G G H

results

3 WKEMN[G Z R C P F E Q X G T C I G
additional revenue and stay ahead
Q H E Q O R G V K V Q T U K P E N W F K
Q R G T C V Q T U
)T C P W N C T P G V Y Q T M K P U K I J V
P G Y G S W K R O G P V K U F G R N Q I
Y J G T G K V Y K N N F G N K X G T V J C
/C Z K O K \ G U G T X K E G S W C N K V
E W U V Q O G T U C V K U H C E V K Q P D
G T T Q T U F W T K P I P G V Y Q T M W F
Q V J G T E J C P I G U

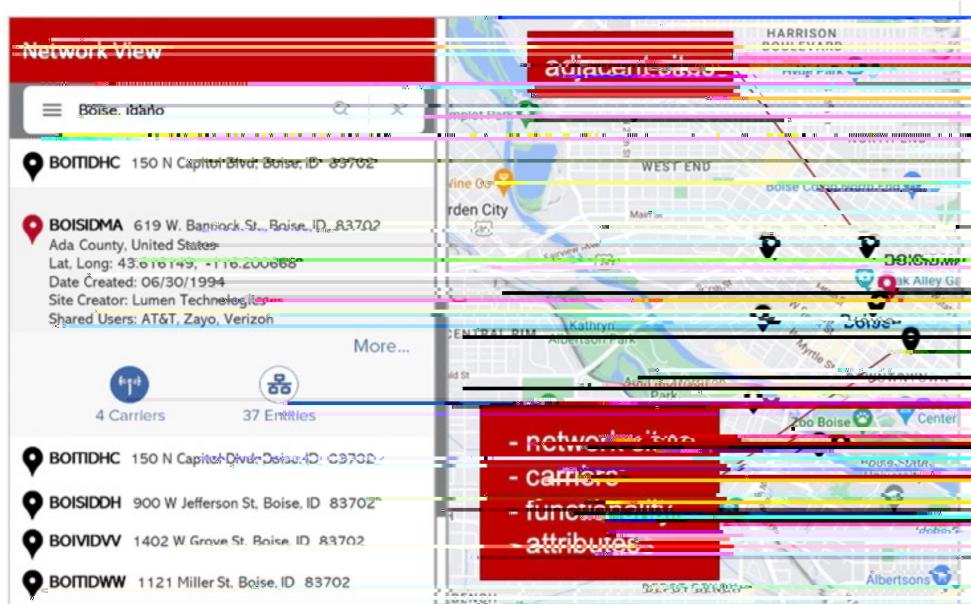
challenge: density affects accessibility and affordability

4QWIJN[O K N N K Q P T W T C N # O G T K E C P Up & Q E L M W D J T V C K O H F D W P P U W E D U G K U F K \ G F K P X C
O C M K P I K V F K H,EWNV QT GXGP K O R Q U U b e d a b l e t o y e a c h s e v e r a l q u a n t i t y o f n e t w o r k s a m p l e s
W U G V G N G J G C N V J Q P N K P G G F W E C V K Q P G E Q O O G T E G U V T G C O K P I
G P V G T V C K P O G P V C P F Q V J G T U G T X K E G U C X C K N C D N G V Q R G Q R N G K P
suburbs and cities 6 J G R C P F G O K E J K I J N K I J V G F V J G F C K N [
F T C Y D C E M U Q H U N Q Y Q T P Q K P V G T P G V C E E G U U H Q T T W T C N
O G T K E C D W V V J K U K U C N Q P I U V C P F K P I R T Q D N G O (Q T
Q X G T C F G E C F G I Q X G T P O G P V U E K V K \ G P U D W U K P G U U U G U
U E J Q Q N U R J [U K E K C P U C P F T W T C N U G T X K E G R T Q X K F G T U J C X G
N C O G P V G F V J G F K I K V C N F K X K F G D G V Y G G P T W T C N C P F W T D C P
communities.

6 J G F K I K V C N F K X K F G R G T U K U V U D G E C W U G V J G T W T C N O C T M G V
J C U W P K S W G T G S W K T G O G P V U C P F E J C N N G P I G U U V C T V K P I
Y K V J V J G N Q Y R Q R W N C V K Q P F G P U K V I V J C V C H H G E V U V J G 4 1 +
H Q T G C E J P G Y V Q Y G T , D G T T Q W V G C P F Q V J G T P G V Y Q T M
K P H T C U V T W E V W T G # 7 5 E G N N W N C T Y J K V G R C R G T F G U E T K D G U
J Q Y V J K U C H H G E V U V J G D W U K P G U U O Q F G N H Q T , Z G F Y K T G N G U U
C E E G U U (9 #

solution: authoritative information in an industry-standard framework

% QOOWPKECVKQPU UGTXKEG RTQ % KFOGOTQP % 05P2IWCIG GPCDNGU CNN F VQYGT EQORCPKGU FCVC EGPGVGYKVRJCKPC YKTTGNCPIG YKTGNGUU 8Q+ others in the communications ecosystem rely on CPF QVJGT TWTCN UGTXKEG RTQXK KEQPGEVKX 6TW1RU % QOOQP . CPIWCG NQPIWJGKT (QT GZCORN G VJ PGVYQTM RNCPPKPI CPF EQXGTCI0JBGRCFVUG#WJGQOOQP . CPIWCIG FG HCEVQ KPFWUVT[UVCPFCTF HQT QPGKVFQGTTUMENQRECCURQRIUUGG YJGV KV JGNRU EQORCPKGU UGCONGU has the functionality and traceability they need CWIOGPV KPHQTOCVKQP CDQWV NVQDFVGKOKPXTGJSWMJKB0GRKVK[DTQCFD connections and service functions so they can be JQOGU DWUKPGUUGU UEJQQNU C UWTG VJCV VJG[JCXG VJG TKIJV GSNNRKUR Q&PKFKPKWVPTKGTV VCPFKPI NQECVKQP VQ OGGV VJG ITQYKPI UFGXOCUP FOQ RQ[V DJ[GCPCDNKPI HCUVGT EWUVQOGTU YJGTG CPF YJGP KVOKPUF ROGQGTFGG RPOHQUTVQGJIRG VYQTM RNC RTGEKUKQP KU RCTVKEWNCTN[XCNWCPNGHOT TWTCN UGTXKEG 7UKP%QOOQP . CPIWCIG %...+%QFC RTQXKFGTU DGECWUG VJG[JCXG NCTIGTIGQITCRIKE CTGU VQ EQXGT YJKEJ OGCPU OQTG RQKPVUQH KPVGTEQPPGEVKQP CPF OQTG GSWKROGPFVQQRTOXKFG UGTXKEGU %QOOQP . CPIWCIG GPCDNGU VJGOVQ YTKPI OCZKOWO EQXGTCIG CPF TGXGPWGQWVQH GCEJ KPVGTEQPPGEVKQP YKVJ VJGKT RG infrastructure dollar. GH,EKGPE[CPF OKPKOK\G GTTQ TU CPF RTQXKUKQPKPI



7PFGTUVCPFCNDN[TWTCN UGTXKE% .R+QKFGGTQNKUPQX GUG MG[HQT GP
 JGCXKN[KP PGVYQTM KPHTCUVTWKEPWGTTQRQTCWRRQTV DPGMYY GGP GSW
 VGEJPQNQI[TQNNQWVU %QTG VQRTQFWK PFKPLGVUO GRPMUW HQTQI QT R
 KU VJG GSWKROGPV VJCV GCEJ P+YGPGRNRQRP[CPF GZRCPFKPI PG
 TQNNQWV PGGFU VQ UWRRQTV VJGVGPGNRBGTWEQXGUTCTKEG RTQXKF
 UGEWTKV[CPF CFFKVKQPCN ECR QDQKONRQPKGRUVWJ&AVFQT KAG BQKUVKPI
 TGXGPWG IGPCTCVKPI UGTXKEGU O6Q OGTP BWTQ COOKZDKKONWQ[KUUWGU 6
 GHHGEVKXGPGUU TWTCN UGTXKEVJG&TQPGKF E TWL VQOQG/T SWIG&MUNIKIJ SW
 KFGPVKH[CPF VTCEM GSWKROGPVayQbU GVU KP VJG ,GNF
 YCTGJQWUG QT URCTKPI RQQN HQT KPUVCNNCVKQP VQ GPUWTG
 OCZKOWO WRVKOG %QOOQP .CPIWCIG %.+' %QFGU
 OCMG PGVYQTM QRGTCVKQPU OCPCIGOGPV UKORN G
 CPF GORNQ[GGU OQTG GH,EKGPV DTCWVQOCVKPI
 RTQEGUUGU VJCV YGTG NCDQT KPVGPKUXXG (QT GZCORNG
 TWTCN UGTXKEG RTQXKFGT GORNQ[GGU ECP WUG VJG
 %QOOQP .CPIWCIG CRR VQ UECP VJG DCQFQPC
 RKGEQ QH GSWKROGPV 6JKU IKXGU VJGO KPUVCPV CEEGUU
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 EQORCVKDKNKV[EJGEMU UQ VJCV PGY GSWKROGPV ECP
 DG GCUKN[KPGITCVGF YKVJ GZKU
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 UVTGCONKPG PGVYQTM RNCPPKPI (QT GZCORNG YJGP
 RNCPPKPI PGVYQTM GZRCPUKQP TWTCN UGTXKEG RTQXKFGT
 ECP WUG %.+' %QFGU VQ UGNGEV GSWKROGPV DCUGF QP
 URGEK,E TG SWKTGOGPVU 6JKU GPUWTGU VJCV VJG EJQUGP
 GSWKROGPV CNKIPU YKVJ VJG PGVYQTM CTEJKVGEVWIC
 6JG %QOOQP .CPIWCIG OQDKNG CR RNCPPKPI WUGTU
 ECRVWTG GSWKROGPV KPHQTOCVKQD OV XCKQWU NQECVKQPU
 6JKU HGCVWTG KU DGPGEKCN HQT VTCENMKPI GSWKROGPV
 CETQUU FKHHGTGPV UKVGU FWTKPI PGVYQTM RNCPPKPI 4WTCN
 UGTXKEG RTQXKFGT GORNQ[GGU ECP WUG %.+' %QFGU VQ
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 VJCV CNN TGHGTGPEGU CTG VJG UCO 6JKU EQPUKUVGPE
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 WPFGTUVCPFKPI QH YJCV GSWKROGPV YKNN DG PGGFF
 YJGP GZRCPFKPI DTQCFDCPF



about iconectiv

;QWT DWUKPGUU CPF [QWT EWUVQOGTU PGGF VQ EQP,FGPVN[CEEGUU CPF GZEJCPIG KPHQTOCV

make the connection.

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